



Outdoors Unscripted Festival Launch Sponsorship Guide

Mission: Outdoors Unscripted promotes accessible adventure and environmental justice through creative storytelling and diverse community engagement. Outdoors Unscripted will host an annual three-day celebration of Midwestern outdoor adventure through storytelling, visual arts, and diverse community engagement starting in September of 2025. The Festival is designed to drive economic growth, inspire cultural conversation, and build environmental consciousness across the Midwest and in Lawrence, Kansas.

Outdoors Unscripted Festival Launch Event: The Outdoors Unscripted Festival will share its mission with the public at a launch event designed to engage the community in supporting this new festival. The launch event will include:

- **VIP Cocktail Reception and Meet & Greet** including hors d'oeuvres and open bar for ticket holders.
- **SOSAA Artist-Adventurer Presentations** by the winning teams of the Showcasing Open Space through Art and Adventure grant competition. These presentations will highlight multidisciplinary stories of outdoor adventure by a diverse set of artist-adventurer teams and will be free and open to the public.
- **A Silent Disco**, in which party-goers rent a pair of headphones to listen to dance tracks for the quietest disco party you've ever heard! Silent Disco creates a fun and silly atmosphere, while being accessible to those with sensory difficulties, and keeping the noise down for the neighbors (both animal and human)!

The launch event will take place on Saturday, September 7th, 2024 from 5-10pm at the Cider Gallery (810 Pennsylvania Street, Lawrence, KS 66044).

WHY SPONSOR? The Outdoors Unscripted Festival launch event presents a unique opportunity to publicly demonstrate your organization's commitment to environmental sustainability and the arts in Lawrence, KS. The launch event will attract over 150 members of the Lawrence community, many of whom are leaders in the nonprofit, arts, education, and business sector. In addition, sponsorship of the launch event entitles you to early access to sponsorship opportunities for the Festival itself, which aims to attract over 2,000 audience members in 2025.

SPONSOR BENEFITS:

- \$500: Listing in digital invitation and program for launch event.
- \$1,000: Logo in digital invitation and program for launch event.
- \$2,500: Previous benefits, plus logo inclusion in Social Media Promotions for launch event.
- \$5,000: Previous benefits, plus verbal thanks at launch event.

PAYMENT: Checks can be made out to Outdoors Unscripted and mailed to: 1240 Rhode Island Street, Lawrence, KS 66044. Credit card donations can be made online.

QUESTIONS? Contact Festival Board Chair Sarah Bishop at sarah@coneflower.org